

CAMagic® MediaPlayer™

The Ultimate Software Theatre for WinCE

■Product Introduction:

CAMagic MediaPlayer, a cost-efficient and easy-to-use solution for handling multimedia functions on WinCE embedded devices. It is a software media console which enables devices monitor and playback videos, music, and photos. This software-based solution provides breathtaking multimedia quality without compromising system performance. It is consumer ready, fully developed and ready to use!



■Features :

CAMagic MediaPlayer provides an extensive feature set for instant browsing, viewing, and listing of photos, movies and music on the WinCE device, including:

Rapid navigating, zooming, and panning with real-image quality.

Support multiple formats:

- Photo: JPEG, PNG, BMP, GIF, PCX, TIFF
- Audio: WMA, Mp3, OGG, WAV
- Video: WMV, MPEG, MPEG4 (H.263), AVI(Xvid)

Highly optimized for speed and memory usage:

- Fully optimized image processing and quality enhancement.
- Confinable functions and memory footprint to meet device performance profile.
- A&W Advanced Quality Enhance Engine for Photo and Video Viewing.



■Codecs/Libraries :

Codecs and libraries available for CAMagic MediaPlayer include:

- Audio Codecs: Mp3, WMA, OGG
- Video Codecs: MPEG-4, H.263, WMV, MPEG

■Functions :

CAMagic MediaPlayer contains all the necessary components for high quality photo viewing:

- Photo navigator that allows gliding-style photo browsing
- Instant zoom
- Fast thumbnail rendering engine
- Slide show

■Customized Solutions :

Build the interface to suit your specifications with CAMagic MediaPlayer core applications! The A&W research team has years of experience for custom-designed solutions. Codes built in for optimal flexibility:

- Componentized (plug-in design) for easy UI customization and for interfacing with external applications.
- Optimized for major platforms, including SAMSUNG, SiRF, Freescale, and RMI.



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